

Community Solutions Conference Report

2019



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Nottinghamshire Community Solutions Conference 2019.



137 people attended the conference on 21st June.



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Executive Summary.

The aim of the conference was to bring those directly affected by youth violence - parents, carers and members of the community, together with the police and other statutory agencies, to engage in a dialogue about knife crime and gang activity.

Conference panels.

The morning panel included senior police officers, heads of youth justice services, senior managers from councils and statutory agencies. Feedback was provided on the strategic work carried out over the previous 12 months, issues and concerns facing statutory agencies and an overview of success and good practice.

The community panel included an education specialist, a psychologist, a sociologist, a gangs expert. an independent social care specialist and guest speaker from ITV's Good Morning Britain. The discussion included systemic gaps that need to be addressed in relation to youth crime / pathways to crime. Parental responsibility and support, and strategies for engaging and working with young people deeply involved in gang activity.

Conference Feedback

Feedback following the conference has been very positive. The most common gaps and recommendations are as follows:

- Lack of understanding between local parents, carers, young people and key services
- Capacity building, training and skills development for grassroots mentors and community representatives.
- Lack of visible engagement, information and awareness campaigns directed at affected young people, victims of violent crime and their families.

Gaps in knowledge

- Relevant support structures for parents and bereaved families.
- Relevant support structures for the families of perpetrators of violent crime (specifically fatal violence).

Gaps in support structures

- Gaps in knowledge related to SEND, exclusion and criminal activity amongst young people.
- Gaps in support structures for young Black males, including post sentence support (such as with jobs, housing, mentoring and information).

Suggestions/ recommendations:

Proposals as a result of this, are to: explore opportunities to ensure momentum is maintained, which may involve a further event. See summary of recommendations set out below:

- Host more than one 'solutions conference' - include a part 2 community specific event to explore issues of identity, community and cohesive working to tackle knife crime and gangs (faith groups, different cultural demographic etc).
- Build effective awareness campaigns relevant to the different issues in the county and city.
- Build awareness campaigns that provide better signposting for parents and young people respectively - in consultation with the community, the police and a diverse mix of young people.
- More work / research into the correlation between SEND, school exclusion and crime / prison pipeline to inform a strategy toward a better support structure for parents, young people and schools.
- Improve the joint working and partnership opportunities for grassroots organisations, individuals and key agencies to deliver better together in partnership and raise awareness of existing organisations, projects and initiatives and improve access locally.
- Create opportunities to visit schools and highlight successful young people, careers talks and advice on staying away from trouble, provide positive young role models from across Nottinghamshire.

The pre-conference marketing was delivered strategically to maximise engagement.

The strategic targeting was successful, and the conference information, promotional campaigns and discussions reached a pre-conference audience of 10.7k (the number of people who saw the campaign).

137 people attended the conference on the day. The post conference video posts reached an audience of 3.9k between 21st and 30th June.

Just under 70% of respondents rated the event very good, approx. 10% rated the event excellent, 19% rated the event as good or fair and 1 person rated the event as poor.

We have also collated feedback via the social media page and by email. We have received a number of recommendations and solutions to tackling the issues discussed at the conference.

Areas highlighted for improvement at the event included: event start time, hosting, increase time for discussions and workshops.

Post conference audience reach June 21st to 27th = 3,948k, Total engagement = 895, Video views = 1,444. Total reach 25 May- 25th June = 11,757

To discuss recommendations or the proposal please contact Marceline Powell.

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